

## SAP-Salesforce Integration with eZintegrations™

eZintegrations™ offers a powerful, seamless solution to integrate Salesforce and SAP ERP, enabling IT leaders such as CIOs, CTOs, and IT Directors to unify customer engagement with backend operations in real time. This integration enhances data visibility, improves process efficiency, and enables scalable, insight-driven growth for modern enterprises.

## **Technical Capabilities**

eZintegrations™ provides real-time data synchronization by automating the exchange of customer profiles, sales orders, pricing, and inventory data between SAP and Salesforce, eliminating delays and data inconsistencies. The platform supports robust integration through REST and ODATA, managing large volumes and complex data structures with precision. As a cloud-native, scalable platform, it ensures secure, high-availability performance with minimal infrastructure overhead. Pre-configured connectors and low-code setup significantly accelerate deployment, reducing reliance on custom development. Built-in monitoring, automated retries, and customizable sync schedules ensure high reliability, while real-time alerts notify IT teams of any integration issues proactively.

#### **Solution Capabilities**

eZintegrations™ enables full-scale synchronization of customer interactions, quote-to-cash cycles, product master data, service requests, and financial records between Salesforce and SAP. The platform automates repetitive tasks such as lead-to-order conversion and sales forecasting, freeing up resources for strategic initiatives. With scalable architecture, it handles enterprise-level transaction volumes with ease. The real-time flow of information between sales and operations empowers organizations to deliver faster customer service, reduce order cycle time, and increase sales velocity. Adhering to industry-leading security standards, it ensures encrypted data exchange and access control across both platforms.

## **Key Features**

- Customer & Account Data Sync
- Quote & Order Management Automation
- Product & Pricing Data Synchronization
- Service Request & Case Management
- Real-Time Financial Data Exchange

#### **Benefits**

- Reduced Manual Effort and Errors
- Unified Customer and Operational Insights
- Accelerated Sales and Order Cycles
- Enhanced Customer Experience
- Scalable and Future-Ready Infrastructure

### How eZintegrations™ can help?

- eZintegrations™ delivers a cloud-native, low-code integration platform that simplifies connecting SAP ERP with Salesforce.
- Designed for enterprise IT leaders to enable seamless system connectivity.
- Prioritizes security, scalability, and operational transparency.
- Minimizes integration complexity and maintenance overhead.
- Ensures real-time data accuracy and workflow automation.
- Provides enterprise-grade monitoring, reliability, and extensibility for business growth.



# TRY FOR FREE WITH YOUR ENTERPRISE DATA

#### **CONTACT US**

For more information about Bizdata, visit www.bizdata360.com or call +1-650-283-1644 to speak to a Bizdata representative.

Copyright © 2025, Bizdata and/or its affiliates. All rights reserved. The document is provided for information purposes only and the contents hereof are subject to change without notice. This document is not warranted to be error-free, not subject to any other warranties or conditions, whether expressed orally or implied in law, including implied warranties and conditions of merchantability or fitness of a particular purpose. We specifically disclaim any liability with respect to this document, and no contractual obligations are formed either directly or indirectly by this document. This document may not be reproduced or transmitted in any form or by any means, electronic or mechanical, for any purpose, without our prior written permission.

Bizdata Inc. All rights reserved.